

YOUNG LEADERSHIP COUNCIL

SPONSORSHIP  
OPPORTUNITIES 2021

YLC  
**ROLE  
MODEL**  
AWARDS GALA

SATURDAY, SEPTEMBER 25, 2021

THE FILLMORE · NEW ORLEANS





# A WORD FROM THE EXECUTIVE DIRECTOR



The impact of our organization on Greater New Orleans over the past 35 years is everywhere. If you've looked at our city skyline and seen the lights on the Crescent City Connection, you're seeing the work of YLC. When you meet co-workers out at YLC Wednesday at the Square, you're experiencing community-building and culture through YLC. Do you enjoy Complete Streets as a bicyclist? This change, created by our Where Ya Rack project, is also the work of YLC. The work of YLC is all of these things. **But at it's core, the work of YLC is the people who get these projects done.**

I can personally attest to the difference YLC makes in the lives of its members. When I became YLC's Executive Director in January 2021, it marked a return to YLC for me. I was a volunteer, project leader, and board member who was active with the organization from 2011-2017. I know firsthand that when you support YLC, **you are investing in our collective future** and in the emerging leaders who will continue to make this community an even better place to live, work, play, and lead.

A handwritten signature in blue ink that reads "Lindsey Jakiel Diulus".

Lindsey Jakiel Diulus, PhD | YLC Executive Director



2019 YLC ROLE MODEL CLASS

## ABOUT THE GALA

Each year, YLC selects a class of outstanding New Orleanians as Role Models because of their contributions to the betterment of Greater New Orleans. These honorees are an inspiration to YLC members and the community at large. The Role Model Awards Gala event is mission-fulfilling and financially significant for YLC. This premier event amplifies community leaders and raises funds that support YLC's programming and projects.

## ABOUT YLC

Early and mid-career adults (ages 21-42) looking to gain leadership skills are learning through YLC. YLC's unique combination of training, hands-on experiences, and connections to local leaders helps emerging business, political, and community leaders shape social change. Choosing to join YLC is a choice to be a part of a 35-year legacy of service and civic engagement that enhances the quality of life for all New Orleanians.

# 2021 SPONSORSHIP OPPORTUNITIES

## YLC ROLE MODEL AWARDS GALA

## BENEFITS AT A GLANCE

MARQUEE	ULTIMATE	ROYAL	PLATINUM	GOLD	SILVER
\$25,000	\$15,000	\$10,000	\$7,500	\$5,000	\$3,000

### 2021 BENEFITS:

Presenting sponsor recognition on Fillmore marquee	✓					
Name and logo on interior photo stop wall	✓					
Opportunity to present Role Model awards at Gala	✓					
Name and logo featured at Patron Preview	✓	✓				
Name and logo featured at After Party	✓	✓	✓			
Exclusive Role Model Meet & Greet Tickets	16	8	6	4	2	
Patron Preview Party Tickets	16	12	8	8	8	4
Premium table(s) for 8 guests	2	2	2	1	1	1
Entrance to After Party	✓	✓	✓	✓	✓	✓
Recognition in all print and digital communications	✓	✓	✓	✓	✓	✓
Recognition by emcee at Gala event	✓	✓	✓	✓	✓	✓

### TO RESERVE YOUR SPONSORSHIP LEVEL:

→ [YLCNOLA.ORG](http://YLCNOLA.ORG)

OR

info@ylcnola.org  
504.585.1500





# NEW IN 2021

## BRONZE SPONSOR\*

— \$2,000 —

*\* Limited number of Bronze Sponsorships are available!*

### BENEFITS INCLUDE:

Reserved seating at Gala event for 4 guests

Off-floor, side area reserved table

2 Patron Preview party tickets

Entrance to After Party

Recognition in digital communications



## RESTAURANT SPONSOR

— \$1,500 —

Can be done as a standalone sponsorship or added on to other opportunities

Name and logo featured by food station

Includes 2 general admission tickets for the Gala event



### HELP SUPPORT OUR BELOVED LOCAL RESTAURANT INDUSTRY

The hospitality community has generously supported YLC's Role Model Awards Gala in the past by donating food items and staff time. As we come out of the global pandemic, our local restaurant industry is still struggling from the effects of 2020. To support area chefs and small businesses, YLC is partnering with My House Events. All participating chefs will be compensated fairly and featured by YLC to support this important part of New Orleans' cultural economy.

I WOULD LIKE TO SUPPORT THE ANNUAL YLC ROLE MODEL AWARDS GALA WITH THE FOLLOWING GIFT:



- |                                   |                  |                                  |                    |
|-----------------------------------|------------------|----------------------------------|--------------------|
| <input type="checkbox"/> \$25,000 | MARQUEE SPONSOR  | <input type="checkbox"/> \$5,000 | GOLD SPONSOR       |
| <input type="checkbox"/> \$15,000 | ULTIMATE SPONSOR | <input type="checkbox"/> \$3,000 | SILVER SPONSOR     |
| <input type="checkbox"/> \$10,000 | ROYAL SPONSOR    | <input type="checkbox"/> \$2,000 | BRONZE SPONSOR     |
| <input type="checkbox"/> \$7,500  | PLATINUM SPONSOR | <input type="checkbox"/> \$1,500 | RESTAURANT SPONSOR |

I AM UNABLE TO ATTEND BUT WOULD LIKE TO SUPPORT YLC WITH A DONATION OF: \$ \_\_\_\_\_

NAME: \_\_\_\_\_

STREET ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

EMAIL: \_\_\_\_\_ PHONE: \_\_\_\_\_

COMPANY: \_\_\_\_\_

PLEASE LIST ME IN THE PROGRAM AS: \_\_\_\_\_

CHECK ENCLOSED

PLEASE CHARGE MY:  VISA  AMEX  MASTERCARD

CARD NUMBER: \_\_\_\_\_ EXP DATE: \_\_\_\_\_ CVV: \_\_\_\_\_

NAME ON CARD: \_\_\_\_\_

SIGNATURE: \_\_\_\_\_

IF YOU WOULD LIKE TO MAKE YOUR DONATION IN HONOR OF A ROLE MODEL, PLEASE LIST THEIR NAME BELOW:

\_\_\_\_\_

TO BE INCLUDED IN EVENT MATERIALS AND PROGRAM,  
PLEASE RETURN FORM WITH PAYMENT BY AUGUST 1, 2021.

FOR MORE INFORMATION, PLEASE CONTACT [INFO@YLCNOLA.ORG](mailto:info@ylnola.org)



Mail checks made payable to YOUNG LEADERSHIP COUNCIL and forms to:

ATTN: ANNUAL GALA YOUNG LEADERSHIP COUNCIL PO BOX 56909 NEW ORLEANS, LA 70156